

**WRITTEN QUESTION TO THE MINISTER FOR ECONOMIC DEVELOPMENT
BY DEPUTY G.C.L. BAUDAINS OF ST. CLEMENT
ANSWER TO BE TABLED ON TUESDAY 30th APRIL 2013**

Question

Given that the supply of Super unleaded fuel has now been depleted at most garages, will the Minister explain why no public announcement has yet been made to direct those motorists who require such fuel to the supplies promised by the fuel companies?

Furthermore, given the way the fuel was withdrawn, would the Minister review how this information was communicated and explain what action, if any, he intends to take?

Answer

Fuel Supplies (C.I.) Limited has issued several media releases to date with more scheduled for May.

Reporting on super unleaded availability has been covered by Channel Television and jersey.isle-news.com and can be viewed at the following links:

http://www.channelonline.tv/channelonline_jerseynews/displayarticle.asp?id=504633

<http://jersey.isle-news.com/archives/rubis-offers-fuel-solution-for-super-unleaded-supply/16676/>

RUBiS has also written to car club members and information is available throughout the RUBiS forecourt network in the form of an FAQ.

Fuel Supplies (C.I.) Limited has also maintained dialogue with CICRA, States of Jersey, trade bodies and various motoring organisations throughout the process.

The continued supply of super unleaded involves the unorthodox importation of the fuel from France utilising large road tankers via ferry services followed by direct distribution to a limited number of RUBiS forecourts.

Motorists requiring supplies of Super Unleaded will only be able to access it via a special RUBiS Loyalty Card. The reason for requiring a card is to ensure that given the constraints surrounding the importation and distribution of relatively small quantities of fuel, there is sufficient supply for those motorists that can only use 98 Octane fuel.

Super Unleaded fuel is currently available from various forecourts in the Island and Fuel Supplies (C.I.) Limited has undertaken to continue to provide a limited supply to customers from at least two of their existing retailers.

The proposed solution for distribution is currently under review by Fuel Supplies (C.I.) Limited's logistics partners and site visits have been scheduled in May to ensure that the correct health and safety procedures and traffic regulations are complied with.

The withdrawal of super unleaded from the Island clearly caused some concern amongst consumers initially. However, given the requirement for the re-development of the La Collette Fuel Terminal and the declining demand for Super Unleaded (less than 5% of retail fuel sales), it appears that Fuel Supplies (C.I.) Limited has responded well and is going to extraordinary lengths to ensure that an adequate supply will be retained in the Island.

It is of course also open for the remaining distributors to develop their own plans to continue the supply of super unleaded to their customers.